

# Playbill Advertising



## Playbill Ad Sizes (color or black & white)

¼ page            2.4" wide x 3.8" tall  
½ page            5" wide x 3.8" tall  
Full page        5" wide x 8" tall  
File format: high resolution (300dpi) JPG or TIFF only

I would like to purchase a:

### Black & White Ad

\_\_\_ ¼ page        \$375    includes two tickets to any performance (a \$50 value)  
\_\_\_ ½ page        \$500    includes four tickets (a \$100 value)  
\_\_\_ Full page     \$725    includes eight tickets (a \$200 value)

### Full Color Ad

\_\_\_ ¼ page        \$425    includes two tickets to any performance  
\_\_\_ ½ page        \$550    includes four tickets  
\_\_\_ Full page     \$825    includes eight tickets

\_\_\_ This is a renewal – use the same ad as last year. My current ad is: \_\_\_ Black & White, \_\_\_ Color

\_\_\_ This is a renewal, however, I'm changing the size/color.

**Camera-ready ad is due by August 5th.** Ads should be emailed to Bryan Doty at BryanD@StageWestIowa.com. PLEASE NOTE: ads must be completely sized and ready for print, any reformatting or request for a change in content will result in a \$50 change fee and, depending on your artwork, may not be possible.

\_\_\_ I love StageWest and would like to know more about **sponsoring a production**. Please give me a call and let's talk about the possibilities. 309.0251 (Ron Lambert)

\_\_\_ **I am enclosing payment.** \_\_\_ Or, bill me on July 20.  
Check is preferred, but we also accept VISA, MasterCard and American Express.

\_\_\_ **NEW THIS YEAR.** We are able accept online payments via the StageWest web site

Name \_\_\_\_\_ Phone \_\_\_\_\_

Company \_\_\_\_\_

Address/City/Zip \_\_\_\_\_

Email \_\_\_\_\_

Questions? Contact Ron Lambert at 309.0251 or ron@stagerwestiowa.com.

Mail to: StageWest, P.O. Box 12127, Des Moines, IA. 50312

THANK YOU!

## STAGEWEST

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